



# Gladstone, Manitoba

## Community Hub

First Tee is a youth development program that provides children with life-enhancing experiences through golf. We offer accessible and inclusive programming in three settings: golf courses, schools, and community centres, striving to ensure that the sport of golf reflects the diversity of Canadians.

**Help us Build Game Changers**

Thank you for the opportunity to provide an overview of the impact First Tee – Prairies is making, and outline a case for support to foster our expansion throughout Gladstone, MB and the surrounding area.

Golf Canada partnered with First Tee, an internationally renowned program with over 25 years of operation, in 2020 to launch First Tee – Canada. First Tee – Canada currently operates under six chapters.

First Tee – Prairies provides empowering opportunities through sport and fosters the continued development of life skills such as confidence, perseverance, and integrity through golf.

Our focus is to build community hubs made up of nearby golf facilities, schools, and community centres that create accessible pathways for golf participation. In 2023, the Gladstone Golf & Country Club was selected as the anchor course of the Community hub. Since then we have partnered with Gladstone Elementary, Austin Elementary, Plumas Elementary, Langruth Elementary, William Morton Collegiate Institute, Isaac Beliveau Memorial School and Gladstone Golf & Country Club.

Our programming is funded through generous corporate and individual donors. We depend on your support to help execute our program’s mission to positively impact the lives of youth through golf.

Our supporters allow us to provide all school and community centre programming at no cost to participants and locations, including training, equipment, and lesson plans.

Please review page four and five for ways to support First Tee in your community. Many thanks for your thoughtful consideration.



**75%**  
of First Tee – Prairies locations primarily serve marginalized communities

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# Changing the Game

## Diversity, Equity, and Inclusion

It is First Tee — Prairies' mission to make golf more diverse, equitable, and inclusive. **Two thirds** of all First Tee locations will be in, or primarily serve, equity deserving communities.

In addition, First Tee — Prairies will ensure children are never turned away from picking up the sport of golf due to cost. **Financial assistance** will be available during registration for families in financial need.



"One of my students has difficulties with English and after a First Tee class, with a big smile on their face, they came up to me and asked me what it was called again because it was so much fun. They wanted to play at home with their family."

-Teacher in Winnipeg



## Participant Projections

Participant projections were derived using participation data from existing First Tee chapters and preliminary figures from First Tee — Canada programs.

**42.8k** annual participants

*\*at full chapter maturity.*



1,040

First Tee Program Participants



31,200

School Program Participants



3,100

Community Program Participants



7,500

Chapter Events Participants

## First Tee's Impact

**100%**

Transfer what they learned at First Tee to school

**90%**

of First Tee alumni identify as "golfers for life"

**87%**

Reported improved sense of self-empowerment

**82%**

Reported feeling more confident with social skills

**73%**

Reported higher confidence in academic ability

# Golf Tournament Partner Opportunities

Thank you for taking the time to consider supporting the First Tee Annual Charity Golf Tournament.

We are thrilled to host a fun-filled charity tournament in support of our local programming. Participation in our annual tournament helps us provide essential equipment, training, and support.

The First Tee program not only teaches the basics of golf but also instills key values such as integrity, respect, and perseverance. These programs build character, promote life-enhancing values, and encourage healthy choices through the game of golf.

We invite you to review our sponsorship opportunities to see if this program aligns with your charitable goals.

July 25, 2024

12 PM Shotgun Start

4 Person Scramble

Gladstone, Manitoba

## Sponsorship Opportunities:

Gold Sponsor: \$2,500

Silver Sponsor: \$800

4-Person Golf Team: \$600



[Click to watch First Tee - Canada promotional video](#)



## Charitable Partner Opportunities

### \$2,500 + Local Champion

#### Your impact:

- **Covers the participation fees for 20 deserving golfers.**

#### Your Benefits:

- Eligible for individual or corporate tax receipt.
- Company name on First Tee Prairies website.
- Ability to communicate your support using: "Proud Supporter of First Tee – Prairies"

### \$5,000 + School Program Champion (6 available)

#### Your impact:

- **Bring a the program to a local school** which includes equipment kits, signage, transportation, facility rental, coach training, lifetime access to First Tee Curriculum including lesson plans!

#### Your Benefits:

- Company name and logo listed on the First Tee – Prairies website.
- Golf Canada Foundation's Annual Report recognition.
- Company name and logo listed on course programming.
- Local recognition opportunities.

All donations eligible for a charitable tax receipt.

Upon request of donors, funds can be restricted to use in the Gladstone Area.

All gift levels will have opportunities to participate in golf outings and network events hosted by First Tee-Prairies.

Non-exclusive recognition benefits are available based on donation level.



# Corporate Philanthropy Opportunities Continued

## \$10,000 + Founding Course Partner (2 available)

### Your impact:

- **Bring First Tee to Gladstone Golf & Country Club.**
- Includes equipment kits, signage, transportation, facility rental, coach training, lifetime access to First Tee Curriculum!

### Your Benefits:

- Recognition at Gladstone Golf & Country Club as First Tee - Prairies Founding Partner.
- Speaking opportunity at program launch.
- Ability to reference your First Tee community support on company collateral.
- Formal announcement on the First Tee - Prairies website.



## \$25,000 Equipment Partner (1 available)

Provide a up to 7 equipment kits for the Gladstone Community Hub.

**Kits are provided to local schools, community centres and on course locations. Ensuring your donation leaves a legacy in the community.**

[Click here to view example equipment kit](#)

### Your Benefits:

- *Recognition at Gladstone Golf & Country Club.*
- *Speaking opportunity at program launch.*
- *Golf Canada Foundation's Annual Report recognition.*
- *Ability to reference your First Tee community support on company collateral.*
- *Formal announcement on the FT - Prairies website.*

## \$50,000 + Hub Founder

- Lifetime access to curriculum and training for Gladstone Hub program locations.
- An estimated 50 local youth impacted in your community (annually).
- Company name and logo listed as a National Champion on First Tee-Canada website.
- Logo and short summary of support in Golf Canada Foundation annual report.
- Announcing your generous support via social media.
- Foursome at your Chapter's First Tee signature event.
- Invites to exclusive Provincial First Tee events and unique Golf Canada opportunities.
- Bi-annual First Tee impact report -- custom built for you, or your company, to circulate.